

**SENARAI PROGRAM PEMBANGUNAN PELANCONGAN
YANG TELAH DILAKSANAKAN OLEH KERAJAAN NEGERI PULAU PINANG
DARI TAHUN 2018 HINGGA 2019**

Bil.	Nama Program	Tahun	Kos (RM)
1	<i>Penang Yosakoi 2018</i>	2018	10,329.00
2	<i>Roots Fest X Seniloka Arts Festival</i>	2018	9,430.00
3	<i>11th International Skimboarding Competition</i>	2018	2,189.80
4	<i>George Town International X-Ball Cup</i>	2018	6,396.00
5	<i>2018 Chinese New Year Pai Thee Kong Celebrations at the Clan Jetties</i>	2018	100,000.00
6	<i>George Town Festival 2018</i>	2018	4,500,000.00
7	<i>George Town Heritage Celebrations 2018</i>	2018	470,885.25
8	<i>George Town UNESCO World Heritage Site 10th Anniversary Exhibition: Beautiful and Irregular 2018</i>	2018	125,532.70
9	Program arkeopelancongan dengan kerjasama USM	2018	-
10	Promosi dan pemasaran destinasi pelancongan di China, Eropah, Hong Kong, Singapura, Australia, Taiwan, Indonesia, Thailand, Korea, Jepun, Vietnam, India, Timur Tengah dan domestik termasuk Familiarisation Trip, Wedding Tourism dan lain-lain yang berkaitan	2018	4,694,855.81
11	<i>Last Fri, Sat, Sun of the Month</i>	2018	99,143.35
12	<i>Heritage Walkabout Tour</i>	2018	18,545.00
13	<i>Welcoming Reception (Cruise)</i>	2018	124,677.27
14	<i>Penang International Food Festival (PIFF)</i>	2018	1,555,858.25
15	<i>Penang Street Food Festival</i>	2018	400,353.00
16	<i>Penang Anime Matsuri</i>	2018	534,836.10
17	<i>Penang Hot Air Balloon Fiesta</i>	2018	948,719.25
18	Majlis Jamuan Rakyat Aidilfitri	2018	550,000.00
19	<i>Penang International Wedding Expo</i>	2018	486,555.09
20	<i>World Urban Forum 2018 (WUF 9)</i>	2018	15,900.00
21	<i>Seberang Perai International Conference on Ecotourism and Conservation Efforts (SPICEC)</i>	2018	173,905.00
22	Pesta Padi Antarabangsa Pulau Pinang – Acara Bolasepak Bendang dan Pertandingan Menangkap Ikan	2018	2,600.00
23	Perayaan Sungai Perai @ Taman Kimsar	2018	25,000.00
24	<i>Sungai Perai Nature Walk</i>	2018	12,000.00
25	Festival Sungai @ Taman Ampang Jajar	2018	35,000.00
26	Aspiring Seberang Perai Photography Awards 2018 (ASPP Awards 2018)	2018	-
27	Pesta Sukan Bendang Ahli Majlis bersama penduduk dengan kerjasama Pejabat Daerah Seberang Perai Selatan	2018	14,345.00
28	Program <i>Forest Bathing</i> a) Taman Rekreasi PBAPP Bukit DO, SPT	2018	7,371.00

LAMPIRAN A

Bil.	Nama Program	Tahun	Kos (RM)
	b) Taman Rekreasi Air Hitam Dalam, SPU c) Hutan Lipur Cherok Tok' Kun, SPT d) Bukit Juru, SPT e) Taman Negeri Bukit Panchor SPS f) Pulau Aman, SPS		
29	Perayaan Chap Goh Meh 2018	2018	89,060.80
30	<i>Penang Bon Odori Festival 2018</i>	2018	35,400.00
31	Forum ITOP Ke-22 Tahun 2018	2018	302,241.00
32	<i>Penang Bridge International Marathon 2018</i>	2018	763,919.85
33	<i>Penang Celebrates: Christmas with Jazz @ St. Jo's</i>	2018	182,060.00
34	<i>Workshops & Educational Programmes: Best Practices - Site Inspection</i>	2018	4,292.00
35	<i>Workshops & Educational Programmes: Professional Conference Management Workshop</i>	2018	4,000.00
36	<i>Penang Yosakoi Parade 2019</i>	2019	7,010.20
37	<i>Olympic Family Fun Walk</i>	2019	520.00
38	<i>Bridge 2 Bridge Ride</i>	2019	19,411.90
39	<i>Cultural Fun Run</i>	2019	-
40	<i>11th International Skimboarding Competition</i>	2019	6,190.00
41	<i>Empowering Local Communities through Creative Industry, Interpretation Centres and Museums in the Heritage City of George Town 2019</i>	2019	15,989.66
42	<i>2019 Chinese New Year Pai Thee Kong Celebrations at the Clan Jetties</i>	2019	72,000.00
43	<i>George Town Festival 2019</i>	2019	3,000,000.00
44	<i>George Town Heritage Celebrations 2019</i>	2019	473,832.91
45	Program arkeopelancongan dengan kerjasama USM	2019	-
46	Promosi dan pemasaran destinasi pelancongan di China, Eropah, Taiwan, Indonesia, Thailand, Korea, Jepun, Vietnam, Doha dan domestik termasuk Familiarisation Trip, Wedding Tourism dan lain-lain yang berkaitan	2019	3,066,584.54
47	<i>Last Fri, Sat, Sun of the Month</i>	2019	80,858.6
48	<i>Heritage Walkabout Tour</i>	2019	12,630
49	<i>Welcoming Reception (Cruise)</i>	2019	100,846.93
50	<i>Penang International Food Festival (PIFF)</i>	2019	1,500,820.22
51	<i>Penang Esports 2019</i>	2019	550,683.80
52	<i>Penang Hot Air Balloon Fiesta</i>	2019	880,502.42
53	<i>Penang Asian Food & Cultural Festival</i>	2019	999,982.8
54	Temasya Bagan	2019	20,000.00
55	Pesta Padi Antarabangsa Pulau Pinang – Acara Bolasepak Bendang dan Pertandingan Menangkap Ikan	2019	3,400.00
56	Festival Sungai Perai	2019	55,000.00
57	Hari Warisan MBSP	2019	17,478.00

LAMPIRAN A

Bil.	Nama Program	Tahun	Kos (RM)
58	Program <i>Forest Bathing</i> a) Taman Rekreasi Bukit Indah b) Suling Hill (Bukit Langkap) Bukit Mertajam c) Hutan Bakau, Sungai Acheh, Hutan Paya Laut (PIFWA) d) Taman Rekreasi Sungai Jarak, Padang Cempedak	2019	14,620.00
59	Sambutan Tahun Baru Cina	2019	7,500.00
60	Nostalgia Aidilfitri	2019	8,648.95
61	<i>Penang Hill Festival</i>	2019	62,795.71
62	<i>Penang Hill Heritage Forest Challenge</i>	2019	41,043.80
63	<i>Lantern Festival 2019</i>	2019	13,199.00
64	<i>Trash Free Hill 2019</i>	2019	21,596.00
65	Majlis Pelancaran <i>Penang Exco Office For Tourism Development, Arts, Culture & Heritage (PETACH)</i>	2019	49,760.00
66	<i>Penang Celebrates: Chinese New Year with Kochabi @ Auto-City</i>	2019	85,495.00
67	<i>Penang Celebrates: Chap Goh Meh With A Bang @ Esplanade</i>	2019	254,009.84
68	<i>Penang Arts Week</i>	2019	684,562.95
69	Majlis Pelancaran <i>Experience Penang Year 2020 (EPY2020)</i>	2019	81,487.00
70	<i>Penang Dragon Boat Regatta 2019</i>	2019	105,961.70
71	<i>Penang Celebrates: Hari Raya With Radio Sinar @ Design Village</i>	2019	211,264.90
72	<i>Penang Bon Odori Festival 2019</i>	2019	347,711.88
73	<i>Penang Celebrates: Mid-Autumn Festival 2019</i>	2019	257,533.00
74	<i>Bid Workshop</i>	2019	15,713.00
75	<i>ICCA (International Congress and Convention Association) Malaysia Researchers X-Change and Legacy Clinic</i>	2019	2,052.00
76	<i>Conferences - BE @ Penang, ICCA Asia Pacific Summit</i>	2019	37,573.00
Jumlah Keseluruhan Tahun 2018-2019 (RM)			29,491,670.23