

LAMPIRAN A

**PROGRAM DAN AKTIVITI PROMOSI PELANCONGAN YANG DIJALANKAN
SEPANJANG TAHUN 2018 DAN 2019**

Bil.	Program Dan Aktiviti Promosi Pelancongan	Tahun
1	<i>Penang Yosakoi 2018</i>	2018
2	<i>Roots Fest X Seniloka Arts Festival</i>	2018
3	<i>11th International Skimboarding Competition</i>	2018
4	<i>George Town International X-Ball Cup</i>	2018
5	<i>2018 Chinese New Year Pai Thee Kong Celebrations at the Clan Jetties</i>	2018
6	<i>George Town Festival 2018</i>	2018
7	<i>George Town Heritage Celebrations 2018</i>	2018
8	<i>George Town UNESCO World Heritage Site 10th Anniversary Exhibition: Beautiful and Irregular 2018</i>	2018
9	Program arkeopelancongan dengan kerjasama USM	2018
10	Promosi dan pemasaran destinasi pelancongan di China, Eropah, Hong Kong, Singapura, Australia, Taiwan, Indonesia, Thailand, Korea, Jepun, Vietnam, India, Timur Tengah dan domestik	2018
11	<i>Last Fri, Sat, Sun of the Month</i>	2018
12	<i>Heritage Walkabout Tour</i>	2018
13	<i>Welcoming Reception (Cruise)</i>	2018
14	<i>Penang International Food Festival (PIFF)</i>	2018
15	<i>Penang Street Food Festival</i>	2018
16	<i>Penang Anime Matsuri</i>	2018
17	<i>Penang Hot Air Balloon Fiesta</i>	2018
18	Majlis Jamuan Rakyat Aidilfitri	2018
19	<i>Penang International Wedding Expo</i>	2018
20	<i>World Urban Forum 2018 (WUF 9)</i>	2018
21	<i>Seberang Perai International Conference on Ecotourism and Conservation Efforts (SPICEC)</i>	2018
22	Pesta Padi Antarabangsa Pulau Pinang – Acara Bolasepak Bendang dan Pertandingan Menangkap Ikan	2018
23	Perayaan Sungai Perai @ Taman Kimsar	2018
24	<i>Sungai Perai Nature Walk</i>	2018
25	Festival Sungai @ Taman Ampang Jajar	2018
26	Aspiring Seberang Perai Photography Awards 2018 (ASPP Awards 2018)	2018
27	Pesta Sukan Bendang Ahli Majlis bersama penduduk dengan kerjasama Pejabat Daerah Seberang Perai Selatan	2018
28	Program <i>Forest Bathing</i> a) Taman Rekreasi PBAPP Bukit DO, SPT	2018

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	b) Taman Rekreasi Air Hitam Dalam, SPU c) Hutan Lipur Cherok Tok' Kun, SPT d) Bukit Juru, SPT e) Taman Negeri Bukit Panchor SPS f) Pulau Aman, SPS	
29	Perayaan Chap Goh Meh 2018	2018
30	<i>Penang Bon Odori Festival 2018</i>	2018
31	Forum ITOP Ke-22 Tahun 2018	2018
32	<i>Penang Bridge International Marathon 2018</i>	2018
33	<i>Penang Celebrates: Christmas with Jazz @ St. Jo's</i>	2018
34	<i>Penang Sales Mission to India: Kolkata, New Delhi, Mumbai, Bengaluru</i>	2018
35	AIME, Melbourne, Australia	2018
36	IT&CM Shanghai	2018
37	<i>MyCEB China Roadshow: Shanghai, Beijing, Chengdu, Chongqing, Guangzhou</i>	2018
38	<i>MyCEB Korea Roadshow: Seoul, Busan</i>	2018
39	IMEX Frankfurt, Germany	2018
40	<i>Penang Pavilion @ The Meetings Show London</i>	2018
41	IT&CMA Bangkok, Thailand	2018
42	IMEX Las Vegas, Amerika	2018
43	ITB Asia, Singapura	2018
44	<i>IBTM World Barcelona, Spain</i>	2018
45	Promosi dan pemasaran destinasi pelancongan di China, Eropah, Taiwan, Indonesia, Thailand, Korea, Jepun, Vietnam, Doha dan domestik	2019
46	<i>Last Fri, Sat & Sunday for the month</i>	2019
47	<i>Heritage Walkabout Tour</i>	2019
48	<i>Welcoming Reception (Cruise)</i>	2019
49	<i>Penang International Food Festival (PIFF)</i>	2019
50	<i>Penang Esports 2019</i>	2019
51	<i>Penang Hot Air Balloon Fiesta</i>	2019
52	<i>Penang Asian Food & Cultural Festival</i>	2019
53	<i>Hot Air Balloon Fiesta 2019</i>	2019
54	<i>George Town Literary Festival</i>	2019
55	<i>Penang Hill Festival</i>	2019
56	<i>Penang Sales Mission to India: Chennai, Ahmedabad, Mumbai, Delhi</i>	2019
57	<i>Penang Pavilion @ The Meetings Show, London</i>	2019
58	AIME Melbourne, Australia	2019
59	IT&CM Shanghai, China	2019

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60	MyCEB China Roadshow di Shanghai, Beijing, Chengdu dan Shenzhen	2019
61	MyCEB Korea Roadshow di Seoul dan Busan	2019
62	IMEX Frankfurt di Jerman	2019
63	<i>Aaj Tak TV Filming</i>	2019
64	IMEX Las Vegas di Amerika	2019
65	<i>Penang Corporate Invitational Golf (PCIG) 2019</i>	2019
66	IT&CMA Bangkok di Thailand	2019
67	<i>Penang Yosakoi Parade 2019</i>	2019
68	<i>Olympic Family Fun Walk</i>	2019
69	<i>Bridge 2 Bridge Ride</i>	2019
70	<i>Cultural Fun Run</i>	2019
71	<i>11th International Skimboarding Competition</i>	2019
72	Temasya Bagan	2019
73	Pesta Padi Antarabangsa Pulau Pinang – Acara Bolasepak Bendang dan Pertandingan Menangkap Ikan	2019
74	Festival Sungai Perai	2019
75	Hari Warisan MBSP	2019
76	Program <i>Forest Bathing</i> a) Taman Rekreasi Bukit Indah b) Suling Hill (Bukit Langkap) Bukit Mertajam c) Hutan Bakau, Sungai Acheh, Hutan Paya Laut (PIFWA) d) Taman Rekreasi Sungai Jarak, Padang Cempedak	2019
77	<i>Empowering Local Communities through Creative Industry, Interpretation Centres and Museums in the Heritage City of George Town 2019</i>	2019
78	<i>2019 Chinese New Year Pai Thee Kong Celebrations at the Clan Jetties</i>	2019
79	<i>George Town Festival 2019</i>	2019
80	<i>George Town Heritage Celebrations 2019</i>	2019
81	Program arkeopelancongan dengan kerjasama USM	2019
82	Sambutan Tahun Baru Cina	2019
83	Nostalgia Aidilfitri	2019
84	<i>Penang Hill Festival</i>	2019
85	<i>Penang Hill Heritage Forest Challenge</i>	2019
86	<i>Lantern Festival 2019</i>	2019
87	<i>Trash Free Hill 2019</i>	2019
88	Majlis Pelancaran <i>Penang Exco Office For Tourism Development, Arts, Culture & Heritage (PETACH)</i>	2019
89	<i>Penang Celebrates: Chinese New Year with Kochabi @ Auto-City</i>	2019
90	<i>Penang Celebrates: Chap Goh Meh With A Bang @ Esplanade</i>	2019

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91	<i>Penang Arts Week</i>	2019
92	<i>Majlis Pelancaran Experience Penang Year 2020 (EPY2020)</i>	2019
93	<i>Penang Dragon Boat Regatta 2019</i>	2019
94	<i>Penang Celebrates: Hari Raya With Radio Sinar @ Design Village</i>	2019
95	<i>Penang Bon Odori Festival 2019</i>	2019
96	<i>Penang Celebrates: Mid-Autumn Festival 2019</i>	2019